

RJ REYNOLDS

TOBACCO COMPANY

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108

Williamsville, NY 14221
(716) 634-8232
Fax (716) 634-3145

March 21, 1996

COPY

RJR Account #664266
QUEEN CITY TOBACCO

MONARCH .30¢ OFF 1 PACK (#600105) DISTRIBUTOR PROGRAM

We have ordered 5 SKUs of shipper displays (item #502994) for this promotion
Displays will arrive April 12, 1996.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Amy

A. McPartlan
Systems Coordinator
/am

cc: C. Alessandra

DPCLTMON.DOC

51859 6267

USE THIS FORM AS MASTER AND COMPLETE FOR ALL PARTICIPATING DIRECT ACCTS
APRIL 1996 MONARCH DPC PRODUCT / DISPLAY ORDER FORM
 Distributor Promotion Coverage

MONARCH .30¢ Off 1-Pack / #600361

Please complete and return this form to the ROU by no later than:
APRIL 12, 1996

Cheryl Alessandra
 MGR's NAME

REGION ALLOCATION: 422 SKUs
ALLOCATION
(Item #502994)
PACKED 5 DISPLAYS / SKU

ROU: SEND (✓) _____ DO NOT SEND (✓) ✓
 CUSTOMER LETTERS TO PARTICIPATING ACCOUNTS

I WILL NEED THE FOLLOWING PRODUCT / DISPLAYS ORDERED TO THE LISTED
 DIRECT ACCOUNT(S):

317 Denigo 154180 24
 DIRECT ACCOUNT SIS # No./ SKUS (#502994)
 PRODUCT ARRIVAL DATE: 4/13/96 (MGR. FILL IN)
 MONARCH BRAND STYLES / NUMBER OF CASES NEEDED

6075-1005
\$2629.23

		<u>4</u>	<u>4</u>											
FF 12M	FF 100 12M	FF MN 12M	FFM 100 12M	Lt 12M	Lt 100 12M	Lt MN 12M	LTM1 00 12M	ULT Lt 12M	U LT 100 12M	FF Box 12M	Lt Box 12M	MEN Box 6M	MEN L Bx 6M	NON- FIL 12M

Queen City 664266 5
 DIRECT ACCOUNT SIS # No./ SKUS (#502994)
 PRODUCT ARRIVAL DATE: 4/12/96 (MGR. FILL IN)
 MONARCH BRAND STYLES / NUMBER OF CASES NEEDED

6075-1007

FF 12M	FF 100 12M	FF MN 12M	FFM 100 12M	Lt 12M	Lt 100 12M	Lt MN 12M	LTM1 00 12M	ULT Lt 12M	U LT 100 12M	FF Box 12M	Lt Box 12M	MEN Box 6M	MEN L Bx 6M	NON- FIL 12M

MAIL / FAX THIS FORM TO ROU, ATTN: JUDY
 1/96

51859 6268

04/16/96

ACCOUNT NUMBER: 664266 QUEEN CITY CIGARETTE
VOUCHER NUMBER: 15306465 1282 CLINTON ST
DATE WRITTEN: 04/16/96 BUFFALO , NY 14206
STATUS: PAID
AMOUNT PAID: 140.00 SEND CHECK TO: ROU

DESCRIPTION	UNITS	AMOUNT
MON MAR \$7 PAY	20.00	140.00

EXPLANATION: DPC / APRIL MONARCH 30¢ / CAA / AMM

51859 6269

APRIL MONARCH
VOUCHER REQUEST FORM

DISTRIBUTOR PROMOTION COVERAGE PAYMENTS

TO ROU: PLEASE REQUEST PAYMENT FOR THE FOLLOWING ACCOUNT

FROM:

C. Alexandra

NAME

11045

DIV. AND/OR ASSIGN. #

DATE:

3/1/96

DPC PAYMENT FOR: APRIL MONARCH .30¢ OFF 1-PACK / #600361

ACCOUNT SIS #

664266

ACCOUNT NAME:

Queen City

SEND PAYMENT TO (X):

☐ ACCOUNT

☒ MY ATTENTION

ASSEMBLY / DELIVERY PAYMENT:

#/DISPLAYS **RATE PER DISPLAY** **TOTAL (\$)**

20 x \$ 7.00 = \$ 140.00

VPR PAYMENT:

('MON MAY PR RED')

#/PACKS **RATE PER PACK** **TOTAL (\$)**

_____ x \$.30 = \$ _____

COMMENTS:

(MASTER FORM)

COMPLETE ONE FORM FOR EACH DIRECT ACCOUNT PAYMENT IS REQUESTED FOR
MAIL / FAX THIS FORM TO ROU NO LATER THAN MAY 24TH,

ATTN: JUDY

1/96

51859 6270